Claims:

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- 1. A device comprising:
 - a) a rotating support having a surface, the surface at least partially covered with a removable substrate of limited length;
 - at least one pick-and-place roll that is nipped against the substrate on the support and whose period of rotation is not equal to the period of rotation of the support;
 - a coating applicator for applying a quantity of coating liquid to the substrate or to the pick-and-place roll; and
 - a motion device that rotates the support and substrate for a plurality of revolutions whereby wetted surface portions of the pick-and-place roll repeatedly contact the substrate.
- 2. A device according to claim 1 comprising at least two pick-and-place rolls.
- A device according to claim 2 wherein the pick-and-place rolls do not have the same period of rotation.
- A device according to claim 2 wherein the pick-and-place rolls have the same period of rotation.
- A device according to claim 1 wherein the period of rotation of a pick-andplace roll can be dynamically changed during operation of the device to reduce or minimize coating defects.
- A device according to claim 1 wherein a pick-and-place roll can be operated at
 a fixed or variable surface speed differential relative to the surface speed of
 the support.
- A device according to claim 6 wherein the surface speed differential can be
 varied sinusoidally as the support is revolved.

- A device according to claim 1 wherein a pick-and-place roll has a period of rotation that is not periodically related to the period of rotation of the substrate
- A device according to claim 8 wherein a period of rotation of the support or of
 a pick-and-place roll can be varied during operation of the device to reduce or minimize coating defects.
 - 10. A device according to claim 1 wherein the size or position of the support or of a pick-and-place roll can be varied during operation of the device to reduce or minimize coating defects.
 - A device according to claim 1 wherein a pick-and-place roll has a dimensionless roll size between 0.02 to 0.195, 0.255 to 0.28, 0.34 to 0.36 and 0.44 to 0.48.
 - A device according to claim 1 wherein the coating applicator applies a discontinuous coating.
- 15 13. A device according to claim 1 wherein the coating applicator applies the coating as a pattern of stripes.
 - A device according to claim 13 wherein the pattern has a dimensionless stripe width less than about 0.2.
 - A device according to claim 13 wherein the pattern has a dimensionless stripe width between about 0.05 and about 0.15.
 - A device according to claim 1 wherein the coating applicator applies the coating as a pattern of drops.
 - 17. A device according to claim 16 wherein the pattern is discontinuous.
- A device according to claim 1 wherein the device converts a discontinuous
 coating to a continuous, void-free coating.

- A device according to claim 18 wherein the converted coating has a dimensionless minimum caliper greater than about 0.9.
- 20. A method comprising:
 - a) providing a rotating support having a surface, the surface at least partially covered with a removable substrate of limited length and, in either order:
 - nipping the substrate between the support and at least one pick-andplace roll whose period of rotation is not equal to the period of rotation of the support; and
 - applying a quantity of coating liquid to the substrate or to the pick-andplace roll; and
 - rotating the support and substrate for a plurality of revolutions whereby wetted surface portions of the pick-and-place roll repeatedly contact the substrate.
- 21. A method according to claim 20 comprising at least two pick-and-place rolls.
- A method according to claim 21 wherein the pick-and-place rolls do not have the same period of rotation.
 - A method according to claim 21 wherein the pick-and-place rolls have the same period of rotation.
- A method according to claim 20 wherein the period of rotation of a pick-and place roll can be dynamically changed to reduce or minimize coating defects.
 - 25. A method according to claim 20 wherein a pick-and-place roll can be operated at a fixed or variable surface speed differential relative to the surface speed of the support.
- A method according to claim 25 wherein the surface speed differential can be
 varied sinusoidally as the support is revolved.

- A method according to claim 20 wherein a pick-and-place roll has a period of rotation that is not periodically related to the period of rotation of the substrate.
- 28. A method according to claim 27 wherein a period of rotation of the support or of a pick-and-place roll can be varied during operation of the device to reduce or minimize coating defects.
 - 29. A method according to claim 20 wherein the size or position of the support or of a pick-and-place roll can be varied to reduce or minimize coating defects.
 - A method according to claim 20 wherein a pick-and-place roll has a dimensionless roll size between 0.02 to 0.195, 0.255 to 0.28, 0.34 to 0.36 and 0.44 to 0.48.
 - 31. A method according to claim 20 wherein the applied coating is discontinuous.
 - A method according to claim 20 wherein the applied coating is a pattern of stripes.
- 15 33. A method according to claim 32 wherein the pattern has a dimensionless stripe width less than about 0.2.
 - A method according to claim 32 wherein the pattern has a dimensionless stripe width between about 0.05 and about 0.15.
- A method according to claim 20 wherein the applied coating is a pattern of
 drops.
 - 36. A method according to claim 35 wherein the pattern is discontinuous.
 - A method according to claim 20 wherein the applied coating is converted to a continuous, void-free coating.
- A method according to claim 37 wherein the converted coating has a
 dimensionless minimum caliper greater than about 0.9.

- A method according to claim 20 wherein the applied coating is converted to a void-free coating having an average caliper less than 5 micrometers.
- 40. A method according to claim 20 wherein the applied coating is converted to a void-free coating having an average caliper less than 1 micrometer.
- 5 41. A method according to claim 20 wherein the applied coating is converted to a void-free coating having an average caliper less than 0.5 micrometers.
 - A method according to claim 20 wherein the dimensionless stripe width and dimensionless roll size are within a white region depicted in Fig. 4.
 - 43. A method according to claim 20 wherein there are at least two pick-and-place rolls and the dimensionless stripe width and dimensionless roll size are within a white region depicted in Fig. 11.
 - 44. A method according to claim 20 wherein there are at least two pick-and-place rolls and the dimensionless stripe width and dimensionless roll size are within a white region depicted in Fig. 12.